

OPENING SPRING 2025

Food Hall Vendor Opportunity

3,000 SF FOOD HALL

1375 PEACHTREE STREET
ATLANTA



PEACHTREE



Atlanta's Newest Collection of Flavor

Located in the heart of Midtown Atlanta, the Peacherie is more than just a collection of top-notch food vendors in a stunningly sophisticated new space. This is an epicurean adventure created with Michelin award winning chef, Akhtar Nawab, for culinary artists and customers alike. This is a communal space, designed to entice the curious connoisseurs both local and far-flung to come, explore, eat and enjoy.

This magnificent and modern re-design of a classic space brings edible opportunity to breakfast goers, a bustling lunch crowd from several surrounding offices, as well as afternoon and evening leisure seekers. We seek partners with extraordinary taste to join us in this delicious delight in dining.



A Space to Convene, Relax, Mingle & Work

The Peacherie offers 3,000 square feet of space for guests and diners to mingle, meander and explore the offerings of our partner vendors. Designed to be less transactional and more communal, there are spaces everywhere that invite you to stay. Our guests are meant to meet over lattes and breakfast in the morning, to dig in and work through the afternoon, and then unwind and socialize with drinks in the evening. The Peacherie boasts indoor and outdoor seating, and an upscale French full-service restaurant and bar, all expertly managed and operated by Hospitality HQ (HHQ) with direction and support from owners, FullG Capital.



THE DEVELOPMENT BY THE NUMBERS

3,000

SF Food Hall

1

Full-service Restaurant

1

Cocktail Bar

400,000

SF Commercial Space Above



Reasons to Become a Vendor

- Vented stalls equipped with an 8ft hood
- Fully stubbed out for utilities
- POS provided
- Percentage rent deals inclusive of Rent, CAM, Real Estate Taxes, PR/Marketing

Rent prices vary based on stall size - please call us to go through our currently available space.



	Traditional Restaurant	Food Hall Stall
All-in Pre-Opening Costs	\$250,000 - \$2,000,000	\$25,000 - \$50,000
Time to Launch	12-18 Months	14-30 Days
Payback Period	3-5 Years	8-10 Months
ROI	5%-10%	10%-15%



Contact Us For More Information

INQUIRIES

VENDORS@HOSPHQ.COM

VENDOR APPLICATIONS

PEACHERIEATL.COM/APPLICATION

HOSPITALITYHQ